The Greater New York Dental Meeting thanks everyone for their thoughts and concerns during and following Hurricane Sandy, and it sends the same to all those affected. The Javits Convention Center and all the hotels are open, the roads and airports are operating and registration numbers in all categories are ahead of last year.

A full program of seminars, workshops, panel discussions, scientific poster sessions, “live” patient demonstrations, world-renowned speakers and the latest in dental-practice products and services await attendees at the Greater New York Dental Meeting. To view and register the courses and events, follow the links at www.gnydm.com.

In 2011, the Greater New York Dental Meeting registered 53,789 attendees from all 50 states and 127 countries. With its ever-expanding exhibit floor, the GNYDM boasts its 1,500 exhibit booths including more than 600 companies. The continuous partnership with the U.S. Department of Commerce International Buyer Program provides the opportunity to meet many worldwide senior level volume buyers as well as receive export counseling from government specialists to increase sales.

The meeting is sponsored by the New York County Dental Society, representing the dentists of Manhattan and the Second District Dental Society, representing the dentists of Brooklyn and Staten Island.

Educational Highlights
• Friday, Nov. 23, kicks off the Meeting with Dr. Bernard Touati and Mr. Jean-Marc Etienne presenting “Anterior Implant Esthetics” at the New York Marriott Marquis Hotel in the Westside Ballroom 5th Floor
• “Build Your Own Website for Your Dental Practice” is a new and unique three and a half hour hands-on workshop offered Saturday through Wednesday; the GNYDM will supply the computers, and attendees need to bring a USB flash drive with pictures and office information. You will leave this workshop with a fully functioning website
• Don’t miss the first ever “Smoking Cessation Seminar,” which provides dental professionals an effective way to deliver tobacco-dependence treatment to patients. It is on Monday, Nov. 26.
• “Botox, Dysport and Dermal Fillers” are the focus of unique hands-on workshops that introduce procedures on actual patients to teach dentists how to use Botox/Dysport and dermal fillers in their practices. The workshops are offered Saturday through Tuesday
• More than 100 hands-on workshops feature the latest technological advances and the newest Dental materials
• The “Sleep & Appliance Expo” features four days of the latest research and aware-
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The 430-seat high-tech “Live” dentistry arena, right in the exhibit hall, features four days of patient demonstrations every morning and afternoon — all at no charge.

• REGISTER, page A6

ness in dental sleep medicine. You’ll learn how to establish dental sleep medicine protocols in your practice, identify patients at risk, integrate medical practice systems and treat patients successfully. Programs are offered every day.

• Be a part of the “Dentaverse Launch” with Dr. Larry Rosenthal’s all-day seminar on Sunday, Nov. 25, and his “live” program all-day Wednesday, Nov. 28.

• “Learning and Lunch” is three days of programs on Sunday, Monday and Tuesday. Attendees receive C.E. credit and a free lunch at the close of the program. Space is limited.

• The “Invisalign Expo” is four days of Invisalign programming that will teach the entire dental team how to incorporate Invisalign into your practice.

• The “DentalXP” series offers headline speakers Dr. Henry Salama on Saturday, Nov. 24; Dr. Ronald Goldstein on Sunday, Nov. 25, and Dr. David Garber on Monday, Nov. 26.

“Live” Dentistry Arena (Aisle 5,000)

The “Live” Dentistry Arena, a 430-seat high-tech patient demonstration area, offers revolutionary concepts of treating patients with new materials and applications. It takes place right on the exhibit show floor every morning and afternoon Sunday through Wednesday. There is no cost to attendees. Here is the schedule.

Sunday, Nov. 25

10 a.m.–12:30 p.m. 
VOCO America presents “Everyday Esthetic Dentistry” with Dr. Franklin Shull.

2:30–5 p.m. 
Philips Discus presents “Whitening Technology” with Dr. Marilyn Ward.

Monday, Nov. 26

10 a.m.–12:30 p.m. 
VOCO America presents “Everyday Esthetic Dentistry” with Dr. Franklin Shull.

Tuesday, Nov. 27

10 a.m.–12:30 p.m. 
Benco Dental, COLTENE and Septodont present “Componeers: a Live Demonstration” with Dr. Ross Nash.

2:30–5 p.m. 
Millenium Dental presents “LANAP Laser Assisted Periodontal Technique with Dr. Raymond Yukna.

Wednesday, Nov. 28

10 a.m.–12:30 p.m. 
DentaVerse presents “Anterior Esthetics” with Dr. Larry Rosenthal as well as other leading clinicians throughout the day.

Celebrity Speaker and Luncheon features Steven Forbes

The Celebrity Luncheon, sponsored by Henry Schein Dental, from noon to 2 p.m. on Monday, Nov. 26, features chairman and editor in chief of Forbes Media Steve Forbes. Forbes writes editorials for each issue of Forbes magazine under the heading of “Fact and Comment.” A widely respected economic prognosticator, he is the only writer to have won the highly prestigious Crystal Owl Award four times. The prize was formerly given by U.S. Steel Corporation to the financial journalist whose economic forecasts for the coming year proved most accurate.

(Source: Greater New York Dental Meeting)

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The American Academy of Implant Prosthodontics (AAIP) joined with Osstem/Hiossen Dental Implants to present a two-day comprehensive implant symposium to more than 500 dentists on Sept. 22 and 23 in Lisbon, Portugal. On Sept. 23, Dr. Mike Shulman presented an advanced seminar on sinus lifts as part of the symposium, to 30 dentists from Kazakhstan, Russia, Azerbaijan and Armenia.

The advanced sinus-lift course included lectures, hands-on participation, surgical demonstrations and diagnosis and treatment planning of sinus-lift maxillary posterior edentulous sites. Maxillary sinus anatomy, physiology and pathology were covered, along with different gingival approaches to the treatment of posterior maxillary bone grafting.

All symposium participants received continuing education certificates from the American Academy of Implant Prosthodontics. The academy will sponsor additional sinus-lift training in the United States early next year for the dentists who completed the Lisbon course.

The next five-day implant course sponsored by AAIP/ADIS will be in Kingston, Jamaica, Jan. 13–17. The course is tax deductible and 35 hours of dental continuing education credits will be awarded on course completion. Patient treatment is provided in a Jamaican dental school with personalized training in small-group settings. The course is a cooperative effort of the Jamaican Ministry of Health, the University of Technology, School of Dental Sciences, Jamaica, and the American Academy of Implant Prosthodontics.

Patients will be provided, and participants have the opportunity to place two to six implants.

Upon completion of the one-week comprehensive implant training program, participating clinicians are able to accomplish the following tasks: identify cases suitable for dental implants; diagnose and treatment plan for preservation and restoration of edentulous and partially edentulous arches; demonstrate competency in the placement of single-tooth implants, soft tissue management and bone augmentation; obtain an ideal implant occlusion; work as part of an implant team with other professionals; and incorporate implant treatment into private practice with quality results, cost effectiveness and profitability.

Shulman is course coordinator. Dr. Leon...

Several participants in the AAIP advanced implant seminar in Lisbon, Portugal, relax at the oceanfront. Dr. Mike Shulman, instructor/coordinator, is at the right.

Participants at the implant seminar in Ocho Rios, Jamaica, July 3–7, presented by the American Academy of Implant Prosthodontics (AAIP) and Osstem/Hiossen Dental Implants. Dr. Sheldon Winkler is center left and Dr. Mike Shulman is center right. The next comprehensive, five-day course in Jamaica is July 13–17, in Kingston. Participants can earn 35 hours of dental continuing education credits.
More C.E. on Yankee Dental Congress exhibit hall floor

From Jan. 30 through Feb. 3, Yankee Dental Congress will help you and your dental teammates “Build Bridges” to new opportunities in the dental profession. Yankee Dental Congress 2013 has reached out across the dental community to bring you the latest the industry has to offer in top-notch continuing dental education.

Connect with some of the brightest minds in dentistry on the Exhibit Hall floor of the Boston Convention and Exhibition Center and discover the latest trends, techniques, products, and services available through an exemplary field of more than 450 exhibitors.

**Lots of free C.E.**

Check out the premier continuing dental education courses offered right on the Exhibit Hall floor, including:

- **Healthy Living Pavilion** — Change your life! Earn C.E. credits while learning from experts about various diets and discover how to be a healthier you! Course topics include approaches to going gluten-free, stress relief through better nutrition, healthy eating approaches for women, plus many more.

- **Dental Office Pavilion** — Visit our custom-designed dental office at no charge. What a great opportunity for anyone considering implementing new dental equipment and technology into their practice. The Pavilion includes an auditorium where a series of courses to educate you on up-and-coming dental topics will be presented. Presented by Henry Schein Dental.

- **Live Dentistry** — At no charge, learn from some of the best clinicians while they perform live, cutting-edge procedures. This interactive format allows attendees to ask questions and receive answers firsthand. Sponsored by Patterson Dental.

- **High-Tech Playground** — Discover the latest equipment and technologies in an informal setting without sales pressure, at no charge, right on the exhibit hall floor. Here is your chance to try various tools and state-of-the-art equipment and ask questions. Drop in anytime or stay for the C.E. presentations running each day.

- **More C.E. on the Exhibit Hall Floor Courses** — Check out more than 25 high-quality hands-on courses and lectures at a significant reduced rate. Topics include implants, practice management, technology and oral pathology.

**Refreshments, music and laughs**

Kick back with your favorite beverage, light fare and upbeat music on the Yankee Boardwalk, open to everyone on Thursday, Jan. 31. Share some giggles with colleagues, friends and family when Kathleen Madigan takes the stage for Friday Night Laughs on Friday, Feb. 1.

Register at www.yankeedental.com

(Source: Yankee Dental Congress)
Pacific Dental Conference
has 36 hands-on courses

Explore Canada’s largest two-day tradeshow, March 7–9; enjoy Vancouver’s abundant tourist attractions

Experience the true flavor of the West Coast and earn C.E. credits at the same time. The Pacific Dental Conference has an expert line up of local, North American and international speakers. With more than 130 presenters, 150 open sessions and 36 hands-on courses covering a variety of topics, there is something for every member of your dental team. Explore the largest two-day dental tradeshow in Canada (www.pdconf.com) and have the year’s first opportunity to see the newest equipment. The spacious exhibit hall invites attendees to see innovative new techniques demonstrated on the live dentistry stage and examine products and services from more than 300 exhibiting companies with representatives who are ready to engage attendees in discussions on creating practice solutions.

After the conference, you can take a day to relax and revitalize by exploring some of the great tourist attractions in Vancouver. The ocean is steps from the Vancouver Convention Centre, and pristine snow-capped mountains offer choice spring skiing conditions.

(Source: Pacific Dental Conference)
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The Smiles in the Sun Seminar 2013 Program has combined several of the most popular speakers in dentistry beginning with Dr. Jack Hahn, who has been actively involved in implant dentistry for more than 30 years and is the principal inventor and investigator of the NobelReplace™ implant. Having successfully placed more than 30,000 dental implants, he will cover the scope of implant dentistry from identifying the implant patient to marketing and managing your implant practice.

Dr. Howard S. Glazer will discuss the hottest dental materials and emerging technologies to keep your practice on the cutting edge. Glazer has been named as one of the leading clinicians in continuing education by Dentistry Today and lectures internationally on new products, materials and techniques.

Two segments are devoted to doctor/staff/spouse: Tennli Toole of Smile Reminders/Solution Reach will explore the current methodologies to take your patient database to the next level by integrating user-friendly “acquisition tools” into your daily communications; and she will outline strategies on how to build patient loyalty when patients are not in the office. Darren Segel & Svetlana Virotskeva of www.toypedentists.com will show you how to get your website to the top of the search engines and dramatically increase the conversion of patients from your current website. They will enable you to turn your social media into a cash register you can ring any time you desire. Together they have helped more than 2,000 of the most successful dentists in the United States build effective online marketing programs.

Organizers describe the program as being one that you will not want to miss. More information about the meeting is available at smilesinthesun@verizon.net, www.smilesinthesun.net or by calling (631) 423-5200.

(Source: Smiles in the Sun)